



ACBI
Australian College of
Business Intelligence



PROJECT AND PROGRAM MANAGEMENT
LEADERSHIP AND MANAGEMENT
ENVIRONMENTAL MANAGEMENT
INFORMATION TECHNOLOGY
WEB DEVELOPMENT
DIGITAL MARKETING
GRAPHIC DESIGN
BUSINESS

International Students

RTO Code: 40835

CRICOS Code: 03426E

WELCOME TO ACBI AUSTRALIAN COLLEGE OF BUSINESS INTELLIGENCE

Australian College of Business Intelligence Pty Ltd.
CRICOS Code: 03426E | RTO Code: 40835 | ABN: 191 581 045 66
www.acbi.edu.au



HELPING YOUTH FIND THEIR PLACE IN THE WORKFORCE; HELPING WORKERS RE-SKILL FOR NEW ROLES.

- Our shared corporate social responsibility.



The Australian College of Business Intelligence (ACBI) aims to provide students and professionals with increased skills to enable them to enter and compete in the Australian marketplace.

The entry-level training offerings start with introducing students from schools and universities to the employment market through job-ready courses. ACBI also offers re-skilling of young professionals and up-skilling of mature, experienced workers with the aim that they better meet the needs of the industry. Our goal is to graduate practising professionals who are at the leading edge of their profession.

ACBI's vision is to be a leading provider of vocational education for domestic and overseas students in the area of business, digital technologies, environmental management and the sustainable areas. ACBI's also focuses on leading-edge training responsive to current industry practice and guided by local and global responsibility.



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WORKING IN AUSTRALIA



Working while you study in Australia can help complement your study and living experience. There are a number of reasons you might want to undertake part time work while studying in Australia, including assisting with living expenses and gaining work experience in your field.

Most student visas allow you to work for up to 40 hours every two weeks while your course is in session, and unrestricted hours during any scheduled course break. However, before you undertake any paid work you need to make sure your visa allows you to work.

INTERNSHIPS

Internships: Paid or unpaid

Internships can be a great way to get exposure to the professional, financial and creative industries. ACBI tries to connect students with the industry.

PAID WORK

Paid work: Australia has a wide range of industries and many have part time employment opportunities, including:

Retail: Supermarkets, department and clothing stores
Hospitality: Cafes, bars and restaurants

Tourism: Hotels and motels

Agricultural: Farming and fruit-picking

Sales and telemarketing: Administration or Clerical roles Tutoring.

If you have existing qualifications and/or professional work experience, you may be able to secure casual or part time work in your field. Before undertaking any paid work individuals need to ensure that their visa permits part time work.

USI

Every student receiving training in Australia needs to have a Unique Student Identifier (USI). Your Unique Student Identifier will help keep your training records and results together in an online account controlled by you.

Each time you enrol to study with a new training organisation, your USI will be used to store your training records and results.

By having a USI you will be able to access your training records and results (or transcript) whenever you need them. For example, for a new employer or when you enrol to study at a new training organisation.

STAY SOCIAL



/ACBICollege



/ACBICollege



1300 23 77 41



Bit.ly/ACBIYouTube



linkedin.com/school/acbicollege



STUDENT & STUDY SUPPORT

Students at the Australian College of Business Intelligence have access to a wide range of support services to ensure their experience is positive and productive.

Study Skills Workshops: These free additional sessions are run on a regular basis and are optional for students to attend.

Topics covered included:

- > Interview techniques
- > Exam preparation and exam techniques
- > Essay writing

RECOGNITION OF PRIOR LEARNING

Students have the option to apply for Recognition of Prior Learning (RPL). This involves the assessment of unrecognised learning against the requirements of a qualification and removes the need for duplication of learning. This can save students time and money. For more information please refer to our Student PreEnrolment Handbook or contact us.

ACADEMIC PROGRESS & ATTENDANCE

As part of student visa requirements under the Department of Home Affairs (DHA) regulations, international students may be reported for unsatisfactory academic progress and/or for unsatisfactory attendance. Please see the Student Pre- enrolment Handbook for more details.

CAMPUS FACILITIES

- > Convenient access to food and transport
- > Computers in common areas
- > Well equipped, spacious classrooms
- > Fully air conditioned throughout
- > Free Wi-Fi for students use
- > Beverage and snack vending machines
- > Filtered drinking water

SKILL DEVELOPMENT WORKSHOPS

We have an optional range of skill development workshops at no extra cost, available for students who would like to gain additional practical skills in their chosen field to support their learning journey.



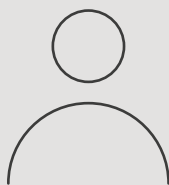
STUDY METHODS

BLENDED LEARNING

This is a combination of on campus and online training. It includes; mentoring, coaching, social networking, community forums, assessments consultation, and classroom activities, in order to give flexibility to our students. For example, students will be studying 2 to 3 sessions per week by undertaking assessment tasks, presentations, reports, online forums and exams.

ONLINE

When part of your course is delivered online, you'll have access to your learning materials and assessments in e-learning. You can also access a range of additional study resources, engage with your Trainers and Assessors and fellow students, upload your assessments, access your grades and find a 'Study Buddy' in our system.



Our courses provide the theory and practical skills you need to become excellent in your field.



We focus on creativity and innovation in every course we offer.



Here at ACBI you'll be part of something great.

HOW TO APPLY

Applying to ACBI is super simple and we are more than happy to help at every step of the way!

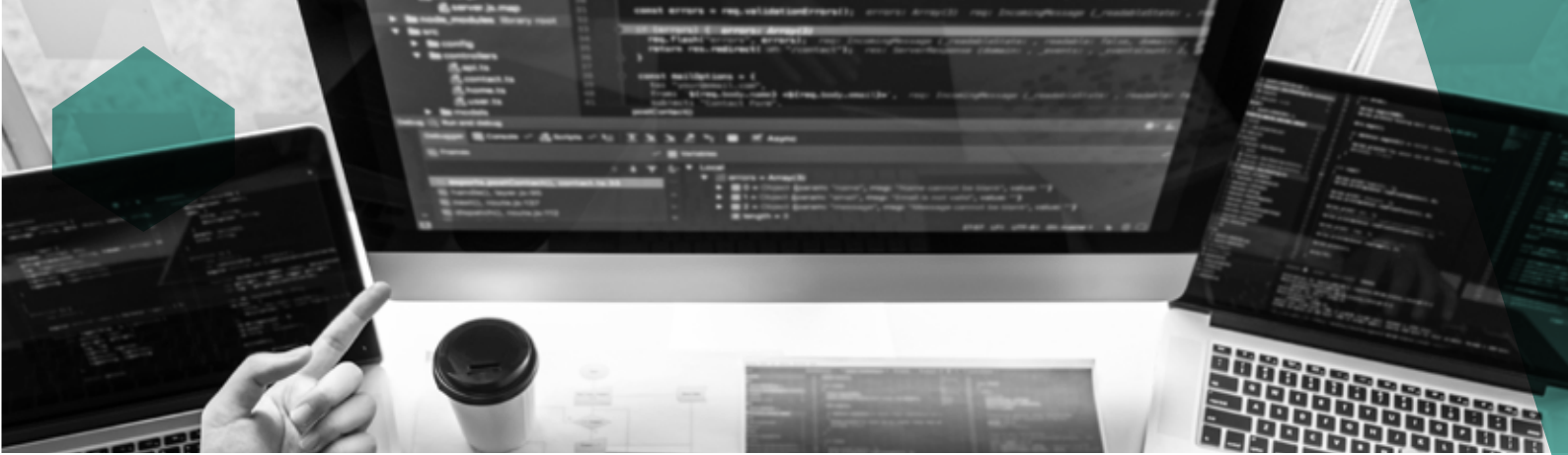
- 1** Submit your application through our online application portal: acbi.edu.au
- 2** Entry requirements check - the ACBI admissions team will check placement availability for your chosen course and ensure that you have met the necessary academic and English language entry requirements for the course you wish to study.
- 3** If your application is successful, we will issue you an offer including:
 - A Letter of Offer
 - Acceptance of Offer documents
- 4** To accept your offer and confirm your place, you are required to:
 - sign and return the 'Acceptance of Offer' document
 - Make payment as outlined in your offer letter
- 5** A welcome letter will be sent to you confirming your course and necessary details. Along with this welcome letter, you will receive:
 - The Electronic Confirmation of Enrollment document (eCOE) to apply for your student visa.
- 6** You will now need to apply for your visa to travel to Australia at your nearest Australian Overseas Diplomatic Mission. Please refer to the Department of Immigration and Border Protection for details.
immi.homeaffairs.gov.au

HOW TO APPLY



INFORMATION TECHNOLOGY

courses



ICT50220

DIPLOMA OF INFORMATION TECHNOLOGY

(Front End Web Development)

CRICOS Course Code: 105685D

The ICT50220 Diploma of Information Technology is a valuable qualification that prepares individuals who would like to be part of an IT department within a workplace, filling in that creative and innovative space required by the team bringing in an array of high level design and technical skills, using a range of general ICT technologies.

The knowledge and skills obtained from this qualification will consists of managing virtual computing environments, security within ICT, designing, building and developing dynamic and complex websites, integrating database within websites, analysing and interpreting threat data, disaster recovery and managing ICT projects.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 78 weeks

Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent (domestic only)
- IELTS 5.5 english language equivalent if a non-native english speaker
- Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

If you want to enter the creative side of IT, this course is perfect for you, focusing on areas of web design, visual media and multimedia project design.

CAREERS

- Web Designer
- Web Developer
- Information Systems Office Manager
- Systems Manager
- IT Systems Administrator
- IT Office Manager

QUALIFICATION ISSUED BY:

Australian College of Business Intelligence Pty Ltd.

RTO Code: 40835

CRICOS Provider Code: 03426E

ABN: 191 581 045 66

CODE	UNIT
ICTCYS407	Gather, analyse and interpret threat data
ICTWEB514	Create dynamic web pages
ICTWEB513	Build dynamic website
ICTICT530	Design user experience solutions
ICTWEB520	Develop complex cascading style sheets
ICTWEB519	Develop complex web page layout
ICTICT532	Gather data to identify business requirements
ICTDBS507	Integrate databases with websites
BSBXTW401	Lead and facilitate a team
ICTPMG505	Manage ICT projects
ICTPRG436	Develop mobile applications
ICTSAS527	Manage client problems
ICTICT443	Work collaboratively in the ICT industry
ICTWEB518	Build a document using extensible mark up language
BSBCRT512	Originate and develop concepts
ICTWEB527	Research and apply emerging web technology trends
ICTICT517	Match ICT needs with the strategic direction of the organisation
ICTICT526	Verify client business requirements
ICTWEB441	Produce basic client-side script

ICT60220

ADVANCED DIPLOMA OF INFORMATION TECHNOLOGY

(Management) CRICOS Course Code: 105626D

The world is undergoing an information explosion. At the same time, business is becoming more competitive. People with the skills to help businesses innovate and better service their customers are incredibly valuable.

This course adopts a practice-based approach to ICT education and the course content is a mix of theory and practice. As well as gaining strong technical skills in ICT, students gain skills in business analysis, problem solving, teamwork and communication. Employers look for graduates with industry experience and, in this course, students are exposed to real ICT problems.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 104 weeks

Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent (domestic only)
- IELTS 5.5 english language equivalent if a non-native english speaker
- Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

Students who would like to take their knowledge and skills further across networking, IT support, database development, programming, web development and process development.

CAREERS

- Business Analyst
- ICT Project Manager
- Network Specialist
- Software Developer
- Web Developer
- Systems Analyst

QUALIFICATION ISSUED BY:

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CODE	UNIT
ICTICT522	Evaluate vendor products and equipment
ICTWEB513	Build a dynamic website
ICTSAD508	Develop technical requirements for business solutions
ICTICT613	Manage the use of appropriate development methodologies
ICTPRG605	Manage development of technical solutions from business specifications
ICTSAD507	Design and implement quality assurance processes for business solutions
ICTICT612	Develop contracts and manage contracted performance
BSBTWK502	Manage team effectiveness
BSBCRT611	Apply critical thinking for complex problem solving
BSBXCS402	Promote workplace cyber security awareness and best practice
ICTSAS602	Implement change management processes
ICTPMG617	Plan and direct complex ICT projects
ICTSUS603	Integrate sustainability in ICT planning and design projects
ICTSAD609	Plan and manage business analysis activities in an ICT environment
ICTICT618	Manage IP, ethics and privacy in ICT environments
ICTICT608	Interact with clients on a business level



NATIONALLY RECOGNISED
TRAINING



ICT60220

ADVANCED DIPLOMA OF INFORMATION TECHNOLOGY

(Cyber Security) CRICOS Course Code: 105626D

The Advanced Diploma of IT with a specialisation in Cyber Security focuses on infrastructure security targeting medium and large enterprises.

The units under this qualification addresses overall cyber security topics using Kali Linux and Virtual box where students will configure business machines (simulated) and perform penetrating testing and ethical hacking and report on security solutions. It teaches the fundamentals of firewalls and router/switch technology, securing and configuring enterprise level devices and communication networks, planning and implementing trouble shooting and improving business security.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 104 weeks

Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

Completed Australian Year 12 or equivalent (domestic only)
IELTS 5.5 english language equivalent if a non-native english speaker
Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

International students from several regions who are looking to understand how to plan, design, manage and monitor an enterprise information and communications technology (ICT).

Also professionals willing to start a career as an independent ICT specialists or as part of a team responsible for advanced ICT security systems.

CAREERS

- Cyber security administrator
- Network security analyst
- Network security specialist
- E-security specialist
- ICT security specialist
- IT security administrator
- IT security analyst
- IT security specialist

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CODE	UNIT
ICTNWK544	Design and implement a security perimeter for ICT networks
ICTNWK537	Implement secure encryption technologies
BSBXCS402	Promote workplace cyber security awareness and best practices
ICTNWK618	Design and implement a security system
BSBCRT611	Apply critical thinking for complex problem solving
BSBTWK502	Manage team effectiveness
ICTCYS604	Implement best practices for identity management
ICTCYS606	Evaluate an organisation's compliance with cyber security standards and law
ICTCYS608	Perform cyber security risk assessments
ICTCYS612	Design and implement virtualised cyber security infrastructure for organisations
ICTNWK613	Develop plans to manage structured troubleshooting process of enterprise networks
ICTNWK621	Configure network devices for a secure network infrastructure
ICTSUS603	Integrate sustainability in ICT planning and design projects
ICTSAD609	Plan and monitor business analysis activities in an ICT environment
ICTICT618	Manage IP, ethics and privacy in ICT environments
ICTICT608	Interact with clients on a business level

BSB30220

CERTIFICATE III IN ENTREPRENEURSHIP AND NEW BUSINESS

CRICOS Code: 106546G

Entrepreneurism is by no means an easy path, but millions of people around the world take the plunge every year. It takes tenacity, confidence, and some good ideas. A solid knowledge base is a huge asset and you can start your journey with Certificate III in Entrepreneurship and New Business.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 52 weeks
Location: Sydney Campus

Entry requirements: Every student will have an initial interview to assess their individual learning needs and

their language, literacy and numeracy skills.

Completed Australian Year 12 or equivalent

IELTS 5.5 English language equivalence if a non-native English speaker

Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

This qualification will give graduates a foundation upon which they can launch a new small business. Graduates will be equipped with some of the key skills and knowledge needed to manage a new business, including those relating to managing compliance, customers, procurement, finance and the business's online presence. Graduates will be able to identify business opportunities and prepare business proposals.

CAREERS

- Business Manager

QUALIFICATION ISSUED BY:

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RTO Code: 40835
CRICOS Provider Code: 03426E
ABN: 191 581 045 66

CODE	UNIT
BSBEDB301	Investigate business opportunities
BSBTEC405	Review and maintain organisation's digital presence
BSBTEC404	Use digital technologies to collaborate in a work environment
BSBOPS304	Deliver and monitor a service to customers
BSBESB302	Develop and present business proposals
BSBTWK401	Build and maintain business relationships
BSBESB305	Address compliance requirements for new business ventures
BSBESB304	Determine resource requirements for new business ventures
BSBPUR301	Purchase goods and services
BSBESB303	Organise finances for new business ventures

BUSINESS

courses



BSB50120

DIPLOMA OF BUSINESS – DIGITAL ANALYTICS

CRICOS Course Code: 104705B

Students enrolled in the Diploma of Business developed by ACBI will have access to complementary online training in Digital Analytics to accelerate their digital marketing campaigns by enhancing the understanding of digital analytics.

Students will learn how to interpret data to give meaningful insights to action.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 52 weeks

Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent (domestic only)
- IELTS 5.5 english language equivalent if a non-native english speaker
- Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

This qualification would apply to individuals with various job titles including executive officers, digital marketing specialist, program consultants, program coordinators, traditional marketers, career changes and business owners.

CAREERS

- Marketing Executive
- Digital Marketing Coordinator
- Business Owner
- Digital Marketing Strategist
- Content Marketing Manager
- Content Strategist
- Head of Digital Marketing
- Data Analyst
- E-commerce Specialist

QUALIFICATION ISSUED BY:

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CODE	UNIT
BSBFIN501	Manage budgets and financial plans
BSBSUS511	Develop workplace policies and procedures for sustainability
BSBOPS501	Manage business resources
BSBMKG546	Develop social media engagement plans
BSBMKG555	Write persuasive copy
BSBTEC404	Use digital technologies to collaborate in a work environment
BSBXCS402	Promote workplace cyber security awareness and best practices
BSBCRT511	Develop critical thinking in others
BSBPEF502	Develop and use emotional intelligence
BSBXBD501	Develop big data strategy
BSBMKG547	Develop strategies to monetize digital engagement
BSBXCM501	Lead communication in the workplace

BSB50420

DIPLOMA OF LEADERSHIP AND MANAGEMENT

CRICOS Course Code: 104261C

This qualification reflects the role of individuals who apply knowledge, practical skills and experience in leadership and management across a range of enterprise and industry contexts.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 52 weeks

Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent (domestic only)
- IELTS 5.5 english language equivalent if a non-native english speaker
- Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

It's been designed for those professionals who are required to apply specialised communication skills to support individuals and team to meet organisational or enterprise requirements. The course enables you to plan, design, apply and evaluate solutions to unpredictable problems and identify, analyse and synthesise information from a variety of sources.

CAREERS

- Senior Managers
- Business Development Manager
- Information Services Manager
- Business Manager
- Operations Manager
- Warehouse Manager
- Corporate service manager

QUALIFICATION ISSUED BY:

Australian College of Business Intelligence Pty Ltd.
RTO Code: 40835
CRICOS Provider Code: 03426E
ABN: 191 581 045 66

CODE	UNIT
BSBLDR523	Lead and manage effective workplace relationships
BSBPEF502	Develop and use emotional intelligence
BSBHRM524	Coordinate workforce plan implementation
BSBTWK502	Manage team effectiveness
BSBSTR502	Facilitate continuous improvement
BSBOPS504	Manage business risk
BSBCMM511	Communicate with influence
BSBOPS502	Manage business operational plans
BSBLDR522	Manage people performance
BSBTWK503	Manage meetings
BSBPEF501	Manage personal and professional development
BSBCRT511	Develop critical thinking in others



BSB60420

ADVANCED DIPLOMA OF LEADERSHIP AND MANAGEMENT

CRICOS Course Code: 104703D

Individuals with leadership and management capabilities are always within high demand. In the BSB60420 Advanced Diploma of Leadership and Management, students understand how to respond to challenges, whilst developing skills in communication and logistics which are integral for leadership management. From managing change, finances, developing marketing plans and marketing objectives, we, at the Australian College of Business Intelligence will give you all the tools you need to confidently pursue a leadership role.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 52 weeks

Location: Sydney Campus

Entry requirements: Candidates may enter the qualification through a number of entry points demonstrating potential to undertake vocational education and training at the Advanced Diploma level, including: BSB50420 - Diploma of Leadership and Management; or Two years equivalent full-time relevant workplace experience at a significant level within a project or program environment.

Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent (domestic only)
- IELTS 5.5 english language equivalent if a non-native english speaker Be aged over 18

CODE	UNIT
BSBLDR601	Lead and manage organizational change
BSBLDR602	Provide leadership across the organisation
BSBCMM511	Communicate with influence
BSBSTR601	Manage innovation and continuous improvement
BSBOPS601	Develop and implement business plans
BSBSTR602	Develop organizational strategies
BSBOPS504	Manage business risk
BSBSUS601	Lead corporate social responsibility
BSBCRT611	Apply critical thinking for complex problem solving
BSBCRT511	Develop critical thinking in others

WHO BENEFITS FROM THIS TRAINING?

If you're accountable for key business objectives, either as an individual or as the leader of a team, the BSB61015 Advanced Diploma of Leadership and Management is the qualification for you. It's been designed for those professionals who are required to apply specialised leadership and management knowledge and skills and enables them to effectively leverage their professional experience. It's also designed to enable you to apply creative and conceptual skills, express ideas and respond appropriately to complex problems.

CAREERS

- Managerial Roles
- Area Manager
- Department Manager
- Team Leader
- Regional Manager

QUALIFICATION ISSUED BY:

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CRICOS Provider Code: 03426E
ABN: 191 581 045 66

BSB50820

DIPLOMA OF PROJECT MANAGEMENT

CRICOS Course Code: 104061M

Project management is integral to the success of any business enterprise. ACBI's BSB50820 Diploma of Project Management equips students with the skillsets needed to coordinate, lead and deliver projects from concept to completion.

They may manage ventures within a variety of contexts and across a number of industry sectors. They have project leadership and management roles and are responsible for achieving project objectives. They possess a theoretical knowledge base and use a range of specialised, technical and managerial competencies to initiate, plan, execute and evaluate their own work and/or the work of others.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 52 weeks

Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

Completed Australian Year 12 or equivalent (domestic only)

- IELTS 5.5 english language equivalent if a non-native english speaker

- Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

For those wanting to develop their potential as a project manager across a wide range of industry contexts. Students undertaking this diploma also seek exposure to innovative solutions within project management, as well as how real-world applications of projects are achieved.

CAREERS

- Project Coordinator
- Project Administrator
- Project Manager
- Project Team Leader

CODE

UNIT

BSBPMG538	Manage project stakeholder engagement
BSBSTR502	Facilitate continuous improvement
BSBPMG539	Manage project governance
BSBPMG530	Manage project scope
BSBPMG531	Manage project time
BSBPMG534	Manage project human resources
BSBPMG533	Manage project cost
BSBPMG532	Manage project quality
BSBPMG537	Manage project procurement
BSBPMG536	Manage project risk
BSBPMG535	Manage project information and communication
BSBPMG540	Manage project integration

QUALIFICATION ISSUED BY:

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PROJECT MANAGEMENT

courses



BSB60720

ADVANCED DIPLOMA OF PROGRAM MANAGEMENT

CRICOS Course Code: 0102092

This qualification reflects the role of individuals who apply specialised knowledge and skills, together with experience in project management, across a range of enterprise and industry contexts.

Delivery Mode: Blended Learning; 33% online and 67% interactive
e-learning due to COVID-19

Course Duration: 52 weeks

Location: Sydney Campus

Entry requirements: Candidates may enter the qualification through a number of entry points demonstrating potential to undertake vocational education and training at the Advanced Diploma level, including: BSB60720 - Diploma of Project Management; or Two years equivalent full-time relevant workplace experience at a significant level within a project or program environment

Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent (domestic only)
- IELTS 5.5 english language equivalent if a non-native english speaker
- Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

If you are accountable for initiating and making judgements to plan and implement a range of project management functions, with accountability for personal and team outcomes within broad parameters, the BSB61218 Advanced Diploma of Program Management is the qualification for you.

It's been designed for those professionals who are required to apply the use cognitive and communication skills to identify, analyse and synthesise information from a variety of sources and transfer their knowledge to others, and creative or conceptual skills to express ideas and perspectives or respond to complex problems.

CAREERS

- Project Director
- Project Management Section Leader
- Project Manager

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CODE	UNIT
BSBPMG630	Enable program execution
BSBPMG634	Facilitate stakeholder engagement
BSBPMG635	Implement program governance
BSBPMG636	Manage benefits
ICTICT612	Develop contracts and manage contract performance
BSBLDR601	Lead and manage organisational change
BSBPMG637	Engage in collaborative alliances
BSBCRT611	Apply critical thinking for complex problem solving
BSBPMG632	Manage program risk
BSBPMG633	Provide leadership for the program
BSBMGT006	Develop a business case
BSBPEF502	Develop and use emotional intelligence

CUA50720

DIPLOMA OF GRAPHIC DESIGN

CRICOS Course Code: 105826G

The CUA50720 Diploma of Graphic Design has been designed to develop creative and technical skills and to enhance professional development in the creation and design of visual communication contents. The course will give you fundamental skills to design and layout, typography, drawing and visual communication.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 78 weeks

Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent (domestic only)
IELTS 5.5 English language equivalent if a non-native English speaker
Be aged over 18

- To enter this qualification, individuals must provide evidence of their technical skills and ability to:
produce multiple examples of graphic design work that respond effectively to different design challenges
produce typography that supports the overall design solution
use graphic design industry software.
- Skills may have been acquired through personal or work experience, or through formal study.
- Student should also meet general entry requirements as following: Completed Australian Year 12 or equivalent
IELTS 5.5 English language equivalence if a non-native English speaker
Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

This qualification reflects the role of individuals working in a variety of sectors within print and digital media, who will find employment in design and advertising agencies.

CAREERS

- Web Designer
- Junior Art Director
- Illustrator
- Brand and Identity Designer
- Advertising
- Magazine and Publishing Design

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CODE	UNIT
BSBMKG437	Create and optimise digital media
CUADIG304	Create visual design components
CUAGRD502	Produce graphic designs for 2-D and 3-D applications
BSBCRT512	Originate and develop concepts
BSBPEF501	Manage personal and professional development
CUAGRD516	Develop graphic design practice to meet industry needs
BSBDES511	Implement design solutions
CUAPPR513	Present a body of own creative work
BSBDES413	Develop and extend design skills and practice
CUAGRD515	Design and manipulate complex layouts
BSBWHS501	Ensure a safe workplace for a work area
CUAGRD514	Create and manipulate graphics
CUAGRD503	Produce typographic design solutions
CUAGRD501	Research visual communication history and theory
CUAACD531	Refine drawing and other visual representation tools
CUAPHI523	Employ colour management in a digital imaging workplace
CUAACD522	Work with photomedia in creative practice
BSBMKG551	Create multiplatform advertisements for mass media
BSBCRT413	Collaborate in creative processes

**GRAPHIC
DESIGN**
courses



CUA60320

ADVANCED DIPLOMA OF GRAPHIC DESIGN

CRICOS Course Code: 106095G

This qualification reflects the role of individuals who combine technical, creative and conceptual skills to create designs that meet client requirements and solve a range of visual communication challenges. Practice at this level is underpinned by application of design theory and practice and the ability to analyse and synthesise information from a range of sources to generate design solutions.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 52 weeks

Location: Sydney Campus

Entry requirements: To enter this qualification, individuals must provide evidence of their technical skills and ability to:

- Apply visual communication history and theory to own professional practice
- Produce professional typography
- Produce graphic designs for two-dimensional (2-D) and three-dimensional (3-D) applications

- Create and manipulate graphics
- Design complex publication layouts
- Skills may have been acquired through personal or work experience, or through formal study.
- Student should also meet general entry requirements as following:

Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent (domestic only)
- IELTS 5.5 english language equivalent if a non-native english speaker Be aged over 18

CODE	UNIT
CUAGRD617	Develop graphic designs for branding and identity
BSBLEG525	Apply legal principles in intellectual property law matters
BSBPMG430	Undertake project work
CUAGRD612	Originate graphic designs for complex briefs
CUAACD537	Refine 3-D design ideas and processes
CUAACD536	Refine 2-D design ideas and processes
CUADIG413	Create user interfaces
ICTWEB513	Build dynamic websites
CUAGRD612	Collaborate in professional creative projects
CUAGRD611	Engage in the business of graphic design
CUAPPR611	Originate a body of independent creative work
BSBMKG555	Write persuasive copy
CUAGRD603	Extend typographic design expertise
CUADES512	Establish, negotiate and refine a design brief
CUADES611	Manage design realisation

WHO BENEFITS FROM THIS TRAINING?

This qualification reflects the role of individuals working in a variety of sectors within print and digital media, who will find employment in design and advertising agencies.

CAREERS

- Web Designer
- Junior Art Director
- Illustrator
- Brand and Identity Designer
- Advertising
- Magazine and Publishing Design

QUALIFICATION ISSUED BY:

Australian College of Business Intelligence Pty Ltd.

RTO Code: 40835

CRICOS Provider Code: 03426E

ABN: 191 581 045 66

BSB40820

CERTIFICATE IV IN MARKETING AND COMMUNICATION

CRICOS Course Code: 104794C

This qualification reflects the role of individuals who apply marketing and communication skills and knowledge. They may manage projects in a variety of contexts, across a number of industry sectors. They have project leadership and management roles and are responsible for achieving project objectives. They possess a sound theoretical knowledge base and use a range of specialised, technical and managerial competencies to initiate, plan, execute and evaluate their own work and/or the work of others.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 26 weeks

Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their

language, literacy and numeracy skills.

Completed Australian Year 12 or equivalent (domestic only)
IELTS 5.5 english language equivalent if a non-native english speaker
Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

This qualification is suitable for those who use well developed marketing and communication skills, and a broad knowledge base in a wide variety of contexts.

CAREERS

- Direct Marketing Officer
- Marketing Coordinator
- Analyst
- Media Planner
- Public Relations Officer
- Sales Administrator

QUALIFICATION ISSUED BY:

Australian College of Business Intelligence Pty Ltd.
RTO Code: 40835
CRICOS Provider Code: 03426E
ABN: 191 581 045 66

CODE	UNIT
BSBCMM411	Make presentations
BSBCRT412	Articulate, present and debate ideas
BSBTEC403	Apply digital solutions to work processes
BSBMKG440	Apply marketing communication across a convergent industry
BSBMKG439	Develop and apply knowledge of communications industry
BSBMKG438	Implement and monitor advertising production
BSBWRT411	Write complex documents
BSBMKG435	Analyse consumer behaviour
BSBMKG441	Develop public relations documents
SIRXECM002	Prepare digital content
BSBMKG434	Promote products and services
BSBMKG433	Undertake marketing activities

DIGITAL MARKETING

courses



10931NAT

DIPLOMA OF DIGITAL MARKETING

CRICOS Code: 106574C

This course introduces students to the science of web analytics while casting a keen eye toward the artful use of numbers found in the digital space. The goal is to provide the foundation needed to create a data-driven digital marketing strategy to real-world challenges marketers confront daily. Diploma of Digital Marketing focuses on the background information and frameworks analysts need to be successful in today's digital business world.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 52 weeks

Location: Sydney Campus

Entry requirements:

- Essential entry requirements
- Entrants to the Diploma of Digital Marketing must:
- be aged over 18; and
- have completed an approved an English language test such as IELTS 5.5 – or equivalent (international students only)
- basic computer skills

Recommended entry requirements

Students should be able to read and write English at approximately year 12 level in order to be able to assimilate the information provided in the program, to read complex instructions and to write competently and accurately.

WHO BENEFITS FROM THIS TRAINING?

This qualification reflects the role of individuals working in a variety of sectors within print and digital media, who will find employment in design and advertising agencies.

CAREERS

- Digital marketing specialist
- Social media planner
- Digital communications manager
- Digital media buyer
- Digital content coordinator
- Digital copywriter
- Marketing automation specialist

QUALIFICATION ISSUED BY:

Australian College of Business Intelligence Pty Ltd.
RTO Code: 40835
CRICOS Provider Code: 03426E
ABN: 191 581 045 66

CODE	UNIT
NAT10931003	Facilitate organic and earned marketing
NAT10931002	Plan and conduct performance marketing
NAT10931001	Conduct omnichannel marketing
NAT10931004	Apply marketing automation
NAT10931005	Test to optimise performance
BSBMKG555	Write persuasive copy
BSBMKG546	Develop social media engagement plans
BSBMKG547	Develop strategies to monetise digital engagement

10787NAT

ADVANCED DIPLOMA OF DIGITAL MARKETING

CRICOS Course Code: 0100514

This Advanced Diploma of Digital Marketing aims to provide graduates with knowledge and skills in digital marketing required to perform the following functions associated with roles such as Digital Marketing Manager or Digital Marketing Strategist.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 52 weeks

Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent (domestic only)
- IELTS 5.5 english language equivalent if a non-native english speaker
- Be aged over 18

To enter this qualification, individuals must provide evidence of knowledge of:
marketing principles and concepts digital media platforms and software digital marketing

- To demonstrate this, individuals must have completed a formal course of study or a minimum of one year's employment in the field of sales and marketing, digital media and social media marketing or related field.

Recommended entry requirements:

Students should be able to read and write English at approximately year 12 level in order to be able to assimilate the information provided in the program, to read complex instructions and to write competently and accurately.

WHO BENEFITS FROM THIS TRAINING?

This qualification reflects the role of individuals working in a variety of sectors within print and digital media, who will find employment in design and advertising agencies.

CAREERS

- User Experience Designers
- SEO and SEM Specialist
- Content Strategist
- Digital Marketing Specialist
- Digital Marketing Manager
- Digital Marketing Strategist
- Data Analyst
- Email Marketing Specialist

QUALIFICATION ISSUED BY:

Australian College of Business Intelligence Pty Ltd.
RTO Code: 40835
CRICOS Provider Code: 03426E
ABN: 191 581 045 66

CODE	UNIT
DGMMED002	Plan and conduct marketing through social media
DGMSEO001	Build and implement a search engine optimisation strategy
DGMSEM001	Create and manage paid search campaigns
DGMMED001	Plan and conduct email marketing
DGMCON001	Develop and implement a content strategy for digital publication
DGMMED003	Build and conduct display and video advertising
DGMWEB001	Optimise a website within a digital marketing strategy
SIRXMKT007	Develop a digital marketing plan
FNSORG501	Develop and manage a budget
DGMANA001	Use web analytics tools to gather data on marketing performance

BSB42315

CERTIFICATE IV IN ENVIRONMENTAL MANAGEMENT & SUSTAINABILITY

CRICOS Course Code: 095436G



Managing our environment and ensuring it is safeguarded is now, more than ever, a key issue for many nations. As humans, we are largely behind issues such as deforestation, pollution, global warming and species extinction. However, we are also the key to preserving the environment. If you are interested in sustainability and environmental care for our future, then the BSB42315 Certificate IV in Environmental Management and Sustainability will teach you how to apply, manage and implement problem-solving skills to the environment.

This course aims to provide you with a solid foundation in the fields of climate change, environmental management and earth science. It also aims to give you valuable and high in demand skills in environmental management. ACBI hopes that after completion of this course, you'll become highly knowledgeable and in demand to advise how individuals, societies and governments can pave a path towards a healthy environment.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 52 weeks
Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

Completed Australian Year 12 or equivalent (domestic only)
- IELTS 5.5 english language equivalent if a non-native english speaker
- Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

This qualification reflects the role of individuals who are engaged in environmental management and sustainability in a range of workplace contexts.

CAREERS

- Environmental Management Officer
- Sustainability Project Leader
- Environmental Projects Manager

QUALIFICATION ISSUED BY:

Australian College of Business Intelligence Pty Ltd.
RTO Code: 40835
CRICOS Provider Code: 03426E
ABN: 191 581 045 66

CODE	UNIT
BSBWHS412	Assist with workplace compliance with WHS Laws
BSBSMB410	Review and implement energy efficiency in business operations
BSBRSK401	Identify risk and apply risk management processes
BSBSUS406	Identify and apply sustainability rating tools
BSBSUS401	Implement and monitor environmentally sustainable work practices
BSBSUS402	Implement an environmental management plan
BSBSUS403	Measure, monitor and reduce carbon emissions
BSBSUS404	Assess, implement, monitor and report on waste management

ENVIRONMENTAL MANAGEMENT

courses

MSS50118

DIPLOMA OF SUSTAINABLE OPERATIONS

CRICOS Course Code: 0102091

The MSS50118 Diploma of Sustainable Operations is a nationally recognised qualification for students needing the skills to manage (and measure) their organisation's carbon footprint and sustainability performance.

It provides the skills and knowledge needed to measure current sustainability performance and to establish processes for improved sustainability performance within organisations. This qualification has no formal entry requirement due to the wide variety of sustainability applications in industry. However, most enterprises will expect technical skills relevant to their operations or equivalent vocational experience.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 78 weeks

Location: Sydney Campus

Entry requirements: Every student should have an initial interview to assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent (domestic only)
- IELTS 5.5 english language equivalent if a non-native english speaker
- Be aged over 18

CODE	UNIT
MSS015023	Design sustainable product or process
MSS015024	Develop required sustainability reports
MSS015030	Conduct an emissions audit
MSS015021	Measure and report carbon footprint of a product or product class
BSBPMG519	Manage project stakeholder engagement
BSBWOR502	Lead and manage team effectiveness
MSS015039	Develop response to corporate social responsibility
MSS405009	Manage a value stream
MSS405013	Facilitate holistic culture improvement in an organisation
MSS405081	Develop a proactive maintenance strategy
PMASUP520	Review procedures to minimize environmental impact of process
PMASUP620	Manage environmental management system
BSBSUS511	Develop workplace policies and procedures for sustainability
BSBMGT516	Facilitate continuous improvement
MSS405088	Plan, implement and monitor energy management
MSS015022	Develop strategies for more sustainable use of resources
MSS015025	Develop a business case for sustainability improvements
MSS015026	Develop strategic Sustainability Plans
MSS015027	Implement Sustainability Plans
MSS014008	Improve sustainability through readily implementable change

CAREERS

- Sustainability Officer
- Environmental Consultant

QUALIFICATION ISSUED BY:

Australian College of Business Intelligence Pty Ltd.

RTO Code: 40835

CRICOS Provider Code: 03426E

ABN: 191 581 045 66



BSB40120

CERTIFICATE IV IN BUSINESS

(specialising in Sustainability)

CRICOS Course Code: 104702E

The Certificate IV in Business specialising in Sustainability provides students with the knowledge and tools to become purpose-driven business leaders. This course explores the different business models that companies can use to drive change and explains why purpose-driven businesses are particularly well-positioned to tackle the world's biggest problems.

Delivery mode: Blended learning; 33% online and 67% Interactive e-learning due to Covid-19

Course Duration: 52 weeks

Location: Sydney Campus

Student Entry Requirements

Every student should have an initial interview to

assess their individual learning needs and their language, literacy and numeracy skills.

- Completed Australian Year 12 or equivalent
- IELTS 5.5 English language equivalence if a non-native English speaker
- Be aged over 18

CODE	UNIT
BSBSUS412	Develop and implement workplace sustainability plans
BSBSUS413	Evaluate and report on workplace sustainability
BSBWHS411	Implement and monitor WHS policies, procedures and programs
BSBTWK401	Build and maintain business relationships
BSBCRT411	Apply critical thinking to work practices
BSBSUS511	Develop workplace policies and procedures for sustainability
BSBWRT411	Write complex documents
BSBXCM401	Apply communication strategies in the workplace
BSBTEC404	Use digital technologies to collaborate in a work environment
BSBPEF502	Develop and use emotional intelligence
BSBPEF403	Lead personal development
BSBSUS411	Implement and monitor environmentally sustainable work practices

WHO BENEFITS FROM THIS TRAINING?

This course will equip graduates to be able to work in supervisory business roles, including those that require the graduate to provide leadership and guidance to others.

CAREERS

- Supervisory and Management
- Ecosystem Management

QUALIFICATION ISSUED BY:

Australian College of Business Intelligence Pty Ltd.
RTO Code: 40835
CRICOS Provider Code: 03426E
ABN: 191 581 045 66

HLT47315

CERT. IV IN HEALTH ADMINISTRATION

CRICOS Course Code: 107329H

As a nationally accredited course, this Certificate IV in Health Administration will propel your career towards the ever-growing health industry that is prevalent not only in Australia but acknowledged internationally. By undertaking this course, you will explore the theoretical and practical coursework that is needed to understand administrative systems and workplace technology. This course provides you with the high-level skills needed to undertake administrative duties within a private and/or public healthcare facility as well as the confidence to take on supervisory roles within the workplace.

Delivery Mode: Blended Learning; 33% online and 67% interactive e-learning due to COVID-19

Course Duration: 78 weeks

Location: Sydney Campus

Entry requirements: Every student will have an initial interview to assess their individual learning needs and their

language, literacy and numeracy skills.

Completed Australian Year 12 or equivalent
IELTS 5.5 English language equivalence if a non-native English speaker
Be aged over 18

WHO BENEFITS FROM THIS TRAINING?

As the largest employer and fastest growing industry in Australia, the healthcare sector is a financially and mentally rewarding career path.

CAREERS

- Ward Clerk
- Admissions Clerk
- Practice Manager
- Team Leader in a Healthcare Facility
- Executive Assistant to a Manager

QUALIFICATION ISSUED BY:

Australian College of Business Intelligence Pty Ltd.
RTO Code: 40835
CRICOS Provider Code: 03426E
ABN: 191 581 045 66

CODE	UNIT
BSBMGT403	Implement continuous improvement
BSBOPS404	Implement customer service strategies
BSBMED301	Interpret and apply medical terminology appropriately
HLTADM003	Facilitate and coordinate appropriate client care
BSBTEC301	Design and produce business documents
BSBHRM415	Coordinate recruitment and onboarding
BSBMED401	Manage patient record keeping system
HLTINF001	Comply with infection prevention and control policies and procedures
CHCCCS020	Respond effectively to behavior of concern
CHCPRP003	Reflect on and improve on own professional practice
CHCDIV001	Work with diverse people
HLTWHS003	Maintain work health and safety
BSBLDR402	Lead effective workplace relationship
CHCLEG001	Work legally

HEALTH
ADMIN

courses



STUDENTS TESTIMONIALS

Our students inspire us every day, check it out some feedbacks about our courses:



I have finally finished my Project Management Diploma course and I can't be happier with how everything went. I enjoyed and learned a lot about this new but familiar subject to me. I especially wanted to thank you for your energy throughout the year and even more so when being such a strange one. Your enthusiasm never waned and that reflects your passion for teaching.

*Thank you for everything during this year.
Honestly, I don't regret one percent of my choice.*



- Jeronimo

ACBI Diploma of Project
Management Graduate



For the past few weeks, I learnt the fundamentals of trade marks and the importance of a thorough understanding of the topic to a business.

With a passion for entrepreneurship, it is fantastic to learn the procedures needed in such great detail from Joseph Boutros, my trainer. I believe what I have learned the past two weeks will help me in the future when starting my own businesses.

Before I started this course, I did not know how pivotal a trademark was to a business, I now know the exact process needed to successfully register a trademark, how meticulous I must be when using a trademark, where I go when I need help with a trademark and exactly what to do when going international.



- William Barham

ACBI Former Marketing Student

STAY SOCIAL



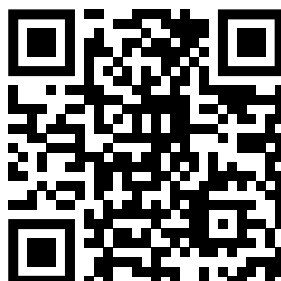
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follow us on Instagram & LinkedIn
and subscribe on our Youtube Channel.



/ACBCollege



SCAN THE QR CODE
AND FOLLOW US
ON INSTAGRAM

SHORT COURSES



SHORT COURSES INTRODUCTION

Interested in furthering your education or up-skilling on certain aspects that will help you excel in your industry? We offer a multitude of flexible, short courses to help kick-start your path towards further education.

Especially designed for those who don't have the time to commit to full-time study and require a flexible approach to further education, our short courses cover a diverse range of topics that are relevant to the current and future industry demands, and have been developed by experienced, industry professionals to optimise your learning experience.



SEARCH ENGINE OPTIMISATION

What is SEO and how does it work? This course will equip you with the necessary theoretical and practical skills to become a sought-after expert on SEO – a prevalent tool that all businesses need to maximise their success.



PAID SEARCH MARKETING

A powerful and effective marketing tool, SEM or Paid Search Marketing is relevant to all industries, with this course teaching you the ins and outs on how to maximise SEM results to gain success for your business.



DIGITAL ANALYTICS

Identify the data that are the steppingstones to achieving your next milestone. This course will allow you to interpret the important data that is vital in understanding the next course of action for your business and develops your skills in measuring and analysing this data using powerful tools such as Google analytics.



MICROSOFT PROJECT

Managing multiple projects doesn't have to be difficult. This course will help you learn to organise, schedule, and manage tasks across a variety of different projects, and equips you with advanced reporting skills to analyse your project.



WHS COMPLIANCE IN THE WORKPLACE

Become an expert on the work, health and safety laws that are needed within a workplace and implement this knowledge within your business by implementing and executing WHS compliance actions.



IMPLEMENTING EFFICIENT ENERGY USE IN BUSINESS OPERATIONS

Whether you're looking at a small business or a large organisation, this course allows you to develop the necessary skills to analyse data that relates to energy use, to utilise this data to then develop and execute energy efficient strategies within the workplace.



RISK MANAGEMENT

Develop the essential skills on identifying and mitigating risks within the workplace. By undertaking this course, you will learn how to develop and apply established risk management processes to a defined area of operations.



BUILDING AN ENVIRONMENTAL MANAGEMENT PLAN

Learn about the requirements of an organisational environmental management plan. Using this knowledge, develop the skills to construct and effectively implement this plan within the workplace.



MONITOR CARBON EMISSIONS IN THE WORKPLACE

Play your part for the future and develop transferable skills on reducing carbon emissions within your industry. You will learn how to effectively measure and analyse the resources used in your workplace and develop the skills to implement strategies to reduce these resources.



WASTE MANAGEMENT IN THE WORKPLACE

Develop the essential skills required to implement and monitor waste management practices within your workplace, ensuring sustainable use of resources.



FUNDAMENTALS OF SUSTAINABILITY RATING TOOLS

Acquire the necessary skills to effectively read and interpret rating tools to obtain a sustainability rating.



ENVIRONMENTALLY SUSTAINABLE WORK PRACTICES

Learn how to effectively analyse the environmentally sustainable practices that are in place at your workplace. Develop the essential skills required to implement and monitor its effectiveness to ensure an ongoing of environmental sustainability.



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DISCLAIMER:

The information in this brochure is correct as of November of 2021. ACBI reserves the right to alter any matter described in this brochure without notice. Readers are responsible for verifying information that pertains to them by contacting the Australian College of Business Intelligence.

Australian College of Business Intelligence

acbi.edu.au

Speak to one of our Student Recruitment team for more info about enrolments, entry requirements, tuition fees or advice.

Call 1300 23 77 41 or email info@acbi.edu.au